



**Splashy Fen Music Festival**  
**1 - 5 April 2010**  
**Underberg, KZN**

**Craft Trader Information**

Splashy Fen is South Africa's longest-running annual music festival, which every Easter brings around 10 000 people together for a totally unique outdoor experience. It offers a four-day line-up of some of the country's hottest acts, as well as fun activities for the whole family, a wide variety of food and drink outlets, arts and crafts, a crèche and children's entertainment programme, 24-hour security and medical services, ATM facilities and various camping options – all set against a backdrop of the scenic Drakensberg mountains.

The Art & Craft Market is an important part of the festival and the organisers are looking for a selection of stalls selling original art and handcrafted wares, as well as quality décor and lifestyle items or specialised goods. If you are interested in trading at Splashy Fen 2010, then please take note of the following:

- Traders will need to complete and submit an application form as early as possible; preferably accompanied by photos of your stall set-up and/or the items you intend selling.
- All applications will be reviewed to ensure suitability and minimise duplication. Successful applicants will then be contacted and issued with a booking confirmation. While trader loyalty is greatly appreciated, it's important to continually introduce new stalls and fresh ideas. This means that previous Splashy Fen traders are not necessarily guaranteed a stall each year.
- The craft market areas will be positioned to ensure as much traffic as possible. Individual sites within these areas will be allocated at the organisers' discretion and fall into three categories, namely:

**Option A**, where traders are each provided with a 4m x 4m pre-pitched frame marquee (with sides) and a single overhead light. The trading fee is R1 250 for the duration of the festival, excluding VAT and entry tickets.

**Option B**, where traders are each provided with a 3m x 3m pre-pitched frame marquee (with sides) and a single overhead light. The trading fee is R1 000 for the duration of the festival, excluding VAT and entry tickets.

**Option C**, where traders are each allocated a 3.5m x 3.5m site but need to provide their own weather protection e.g. gazebo, tent or other suitable structure from which to sell their wares. The trading fee is R750 for the duration of the festival, excluding VAT and entry tickets. A single overhead light will be supplied. Stalls may not exceed the boundaries of the site and traders must please plan accordingly or apply for two adjacent sites.

- Traders will be able to camp behind or in close proximity to their stalls. However there will only be sufficient space for one vehicle and a small tent. Alternatively, stall-holders are welcome to camp in the free public camping areas.
- As access will be limited, cars parked in the craft market areas will need to remain there for the duration of the festival. All other vehicles must be moved to the parking area.

- Traders will need to provide their own display tables and will also be responsible for the security of their stalls and goods.
- The overall presentation and visual appearance of stalls is important, and they should be colourful, imaginative and professional-looking. Goods may also not be displayed or sold beyond the boundaries of the allocated site without prior approval.
- Only in exceptional circumstances will traders be provided with access to a power point. In such cases, arrangements must be made prior to the festival and conditions will apply. If additional lighting is needed, traders should supply their own gas lights.
- To ensure that everything is in place before the gates open to the public at 7am on 1 April, all stall-holders are required to set up on Wednesday 31 March or risk forfeiting their sites. Traders must also remain for the duration of the festival until Monday 5 April and are encouraged to trade for as many hours as possible each day – from 9am (or earlier) to late in the evening.
- The organisers will endeavour to minimise duplication of product lines as far as possible, however cannot guarantee exclusivity to any trader. To negotiate exclusive rights to a particular product or type of goods, please contact Pedro at 082 892 6176.
- Traders may not sell goods that are counterfeit, in contravention of copyright laws, or illegal in any way. They are also prohibited from selling (or giving away) any merchandise or items (including packaging) bearing the Splashy Fen name or logo or imitations thereof.
- No firearms, weapons, violent, offensive or dangerous behaviour, glass/bottles, illegal substances, car boot music or pets will be permitted in the festival grounds.
- The deadline for payment of trading fees is 28 February 2010.
- Please remember that entry is NOT included in the trading fee and stall-holders will need to buy their festival tickets separately. Early Bird tickets are on sale at Computicket for R350 until 31 December 2009. Thereafter tickets will cost R425 at Computicket or Game stores in KZN, and R550 at the gate. (Visit [www.splashyfen.co.za](http://www.splashyfen.co.za) for more information.)

**If you have any queries or require further information, please contact Mandy at  
Tel: 031 564 9074 / Cell: 082 447 7258 / Fax: 086 667 4888 / E-mail: [mandy@c-weed.com](mailto:mandy@c-weed.com)**

**Application forms are available on request and can also be completed online at  
[www.splashyfen.co.za](http://www.splashyfen.co.za)**