



Splashy Fen Music Festival
1 - 5 April 2010
Underberg, KZN

Food Trader Information

Splashy Fen is South Africa's longest-running annual music festival, which every Easter brings around 10 000 people together for a totally unique outdoor experience. It offers a four-day line-up of some of the country's hottest acts, as well as fun activities for the whole family, a wide variety of food and drink outlets, arts and crafts, a crèche and children's entertainment programme, 24-hour security and medical services, ATM facilities and various camping options – all set against a backdrop of the scenic Drakensberg mountains.

The Food Market is an important part of the festival and the organisers are looking for a selection of stalls selling quality foods to cater to a wide range of tastes. If you are interested in trading at Splashy Fen 2010, then please take note of the following:

- Traders will need to submit an application form as early as possible – preferably accompanied by photographs of your stall set-up.
- All applications will be reviewed to ensure suitability and minimise duplication. Successful applicants will then be contacted and issued with a booking confirmation.
- Sites will be allocated at the organisers' discretion and will each have a frontage of approx 3.5m, including guy ropes and trailer hitches. If more space is required, it's recommended that you apply for two adjacent sites.
- Because of overhanging tree branches in certain areas, the height of stalls (including signage and branding material) may be restricted to 2.5m.
- Traders need to take all necessary measures to protect food against contamination or spoilage and must ensure that they provide the following:
 - A suitable structure (caravan, trailer or closed gazebo) from which to trade and prepare food. Interior surfaces of the structure must be smooth, rust-free and easy to clean and there must be adequate ventilation.
 - A fridge or freezer capable of maintaining a temperature below 10 ° C for the storage of raw meat and other perishable products.
 - A floor or ground cover to prevent soiling of the ground surface.
 - Suitable 25 litre containers for the storage of clean and waste water.
 - A basin, liquid hand soap and disposable towels for hand washing.
 - An area within the site for the storage and washing of equipment.
 - A refuse container with a close fitting lid.
 - Squeeze bottle containers for sauces.
 - One fire extinguisher per stall.
- Food traders must also comply with the following:
 - Only gas equipment may be used for cooking and heating purposes.
 - All foodstuffs must be stored or displayed in covered containers above ground level.
 - Cooked or raw meat must be covered and stored separately at all times.
 - All working surfaces must be of a smooth, washable, and impervious material.

- Clean aprons or overalls and disposable gloves must be worn.
 - Braai-tongs or food handling utensils must be used.
 - The name and address of the food trader must be displayed in public view.
 - Waste water and refuse must be disposed of in a manner so as not to cause a nuisance or health hazard.
- It is critical that high levels of hygiene are observed at all times and any shortcomings in this regard could result in stalls being closed for business. Traders should also guard against harming the environment in any way and are encouraged to trade in a manner that is as environmentally-friendly as possible.
 - In most cases, traders will be able to camp behind or in close proximity to their stalls. There will however only be sufficient space for a car/trailer and small tent. All other vehicles will need to be moved to the service parking area. Alternatively, traders are welcome to camp in the free public camping grounds. Please bear in mind that there will be limited vehicle access to food trading areas once the festival is underway.
 - To ensure that everything is in place before the gates open to the public at 7am on 1 April, all stall-holders are required to set up on Wednesday 31 March or risk forfeiting their sites. Traders must also remain for the duration of the festival until Monday 5 April and are encouraged to trade for as many hours as possible each day.
 - The organisers will endeavour to minimise duplication of product and food lines as far as possible, however cannot guarantee exclusivity to any trader. To negotiate exclusive rights to a particular product or line, please contact Pedro at 082 892 6176.
 - Traders are not permitted to sell (or give away) any items or merchandise (including packaging) bearing the Splashy Fen name or logo or imitations thereof.
 - No firearms, weapons, violent, offensive or dangerous behaviour, glass/bottles, illegal substances, car boot music or pets will be permitted in the festival site.

Costs:

- Trading fees will vary depending on site location and product/food lines.
- An additional R250 will be charged per power point. Access to power will only be provided if arrangements are made prior to the festival and on condition that NO electrical heating devices are used.
- The closing date for payment of trading fees is 28 February 2010.
- Please remember that entry is NOT included in the trading fee and stall-holders will need to buy their festival tickets separately. Early Bird tickets are on sale at Computicket for R350 until 31 December 2009. Thereafter tickets will cost R425 at Computicket or Game stores in KZN, and R550 at the gate. (Visit www.splashyfen.co.za for more information.)

**If you have any queries or require further information, please contact Pedro at
Tel: 031 563 0824 / Cell: 082 892 6176 / E-mail: c-weed@iafrica.com**

**Application forms are available on request and can also be completed online at
www.splashyfen.co.za**